



HANYANG UNIVERSITY

Hanyang International Winter School

[Digital Studio]

Professor: **Tammy Ko Robinson**
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Home Univ.: Hanyang University
Dept.: Media Arts/Applied Art Department

Description: Digital Studio is designed to develop and harness several new media literacies in order to communicate with public audiences. Students will be challenged as they build upon their photography, visualization, storytelling, and design skills in order to better reach and impact their audiences. The course will culminate in a digital portfolio review of students' pitches, research, practice and feedback.

Students will benefit from this classroom experience that scaffolds support for them in the form of case study and practice relevant to their pitches and interest areas.

Students will develop skills using digital photography, and design tools (including Adobe suite software: Spark, Portfolio, Photoshop, Premiere).

Objective: Objective 1: This course facilitates project-based learning and supports creative praxis (theory and practice) to take advantage of student experiences at Hanyang as their winter studio.

Objective 2: Students will deeply consider what it means to be a creator at this time of convergence in order to intentionally engage and develop their unique visual culture, communication and design strategies and portfolio.

Preparations: Any imaging device: Digital Camera or Smart Phone & Apps

Credits	3	Contact Hours	45
Schedule:	1. New media literacies; Basic skills		
	2. Mobile culture; Mobile Digital studio practice		
	3. Visual culture; Visualization and photography practice		



4. Transmedia storytelling: Case studies and practice
5. Project 1: Post-production/Editing
6. Short form Digital Storytelling: 2nd project pitch
7. Temporality and affect; photography vs. cinematography practice
8. Advanced post-production
9. Design and audiences; Social media and interactives
10. Final Peer Critique, and Portfolio Review

Evaluation(%)	Attendance	Participation	Practice	Assignments	Portfolio of Learning	-
	10	10	30	30	20	-