



HANYANG UNIVERSITY

Hanyang International Winter School

Organizational Behavior

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Home Univ.: Hanyang University ERICA Campus
Dept.: Business Department

Description: Understand & Internalize the study subject that proves general phenomena of business organization on micro level to increase business performance. This course consists in personal trait and competence, value and attitude, cognitive diversity, motivation, etc. in individual level, and work group and team in group level, and organizational design and structure, culture and ethics, change and development in organizational level.

Objective: **1.** Understand and perceive a basic subject of management field in business administration, Organizational Behavior to high up the level of its knowledge through learning in class and analyzing cases concerned..
2. Match OB subject with managing Korean enterprises and develop utilizing methods through class discussion.
3. Experience approach method of business research in macro view.

Preparations: Text: Understanding & Managing Organizational Behavior sixth Ed. George & Jones (Pearson, 2012)
Other Materials: Lecture Materials/download available (by Dr. M. I. Kim) Prerequisite is not required

Credits	3	Contact Hours	Every lecture day after class
Schedule:	Week 1	Course Introduction, Explaining syllabus, Assigning teams and class representative.	
		Chapter1. Introduction: Definition, Background & Mission	
	Week 2	Chapter2. Career Design & Personal Development	
	Week 3	Chapter3. Learning and Self Development Chapter4. Human Assessment(Evaluation)	

Week 4	Chapter5. Promoting Motivation Team Presentation 1
Week 5	Chapter6. Group Actualization & Team Building(Special Lecture) Team Presentation 2
Week 6	Chapter7. Communication in Organization Team Presentation 3
Week 7	Chapter8. Decision Making Chapter9. Developing Leadership Team Presentation 4
Week 8	Chapter10. Conflict & Negotiation Chapter11. Organizational Design Team Presentation 5
Week 9	Chapter12. Organizational Culture & Change Innovation Team Presentation 6
Week 10	Final Exam(Essay Type)

Team Project Topics	<p>Topic 1: Designing <u>successful career</u> for the future organizational environment (both for personal & organizational level)</p> <p>Topic 2: Suggest proper <u>assessment system</u> for a certain(or pseudo) organization</p> <p>Topic 3: Suggest valid <u>motivation methods</u> for modern organization (adapt to younger generation & organizational needs based on their value & attitudes)</p> <p>Topic 4: Research the recent leadership paradigm & <u>create new type of leadership</u></p> <p>Topic 5: Recent trend <u>of group conflict in Korean society</u> & find proper solutions</p> <p>Topic 6: Research success/failure cases of <u>Group DM</u> in organization & suggest the way to minimize(maximize) the loss(profit) from the result</p> <p>Topic 7: Select a business organization & <u>discuss the pros and cons of their culture</u></p>
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Evaluation (100%)	Midterm 0	Final 40	Attendance 10	Assignments Team: 30 Personal:20	Participation (10)	Etc.
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